

Outcome 1 – the economy is diverse and thriving

SOA Code	SOA Delivery Plan Action	Additional local activity we know is taking place, relating to these themes	Areas for future development
1.1.2	Support an increase in international trade through more businesses trading internationally and businesses increasing international turnover		'Buy local' initiative to develop local trading markets and brands – businesses could buy local/buy Argyll & Bute (eg Bristol Pound currency type project)
1.1.4	Support Business Growth (including social enterprise) through HIE / SE account management and Business Gateway (BG)		
1.1.7	Ensure businesses are ready to take advantage of the opportunities offered by improved Broadband speeds		Outlying areas require broadband access
1.2.2	Develop a cross sectoral (Private, Public and Third sectors) Action Plan to attract new residents to Dunoon and Cowal		Need a plan for Bute and Cowal Planned mountain bike trail to attract people to the area; help local businesses and make it an attractive place to live and visit
1.2.3	Develop a holistic Regeneration Plan for Rothesay working with SURF		
1.2.6	Deliver Community Account Management model to support sustainable growth and community empowerment		
1.4.1	Increase awareness of marine employment,		

	education and business opportunities through engagement with SAMS and all local stakeholders		
1.4.2	Secure tenants for Malin House Dunstaffnage, European Marine Science Park,		
1.5.3	Support the development of the local energy supply chain		
1.6.1	Secure and maintain ongoing sustainability of the Argyll and the Isles Tourism Co-operative Ltd (AITC) (trading arm of AISTP) to further develop the tourism value chain linked to the area's unique heritage, provenance and authenticity.		Jobs in tourism could be developed but need to expand tourist season Create quality jobs
1.6.2	Create partnership structures with the capacity and desire to develop the culture and heritage sector to maximise the unique opportunities provided by the unique culture and heritage of the area.		Undertake a communication exercise relating to Business Improvement District
1.6.3	Support the delivery of high quality tourism experiences across Argyll and Bute		ACPG needs to feed in ideas, not wait for others
1.6.4	Build upon the local food and drink offering		
1.7.1	To provide support business starts in each of the four council administrative areas.		
1.8.3	To optimise public sector employment and training opportunities including work experience, apprenticeships, graduate placements, research, etc.		Invite update / further information on local arrangement

1.8.4	Optimise local benefits through public sector procurement process through continued usage of supplier development programme, utilising community benefit clauses where appropriate		
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Outcome 5: People live active, healthier and independent lives

SOA Code	SOA Delivery Plan Action	Additional local activity we know is taking place, relating to these themes	Areas for Future Development
5.1.1	Continue to shift the balance of care from institutional to community based settings		Create consistency / balance of provision Care provision harder to provide in rural settings
5.1.5	All service providers use an approach which encourages mobility and promotes strength and balance reducing falls in older people		
5.1.6	Maintain a new build social housing programme including housing for varying needs to enable people to live more independently	Development Trusts	Progressive Care houses
5.1.7	Carers are identified, supported and enabled to fulfil their roles		Awareness of training for carers and identifying gaps / how to plug them
5.2.1	Work in partnership to tackle obesity and diabetes		Identify local arrangements and gaps
5.2.2	Improve access and develop more opportunities for people to participate in physical exercise / activity	Third sector initiatives already happen	Explore ways of subsidising or providing free access to facilities e.g. Riverside

			<p>Work with PA23 BID to consider whether they could support discounted or free access for local employees</p> <p>There is a need for free play recreational areas i.e. for kicking a ball around</p> <p>Cost of activities can be prohibitive</p>
5.2.3	Increase accessibility to outdoor environments / green spaces	<p>“Green Space” providers</p> <p>Partnership working with “Green Space Providers” e.g. Stronafian, Bute and Kilfinan Community Forests and other third sector land, to deliver programmes such as “Branching Out”. In partnership with Community Woodlands Assoc, Forestry Commission Scotland and NHS Highland taking groups referred from mental health for 12 week programme of outdoor activity which counts towards their John Muir Award.</p>	
5.4.1	Promote and build social networks to improve mental health	“Branching Out” programme	

5.4.3	Implement systems which support all people who have lost others to suicide either in a professional or personal capacity		
5.5.2	Deliver services that assist with the re-ablement of older persons		
5.6.7	Adverse effects of welfare reform are minimised		